

# Alaska Family Survey <br> Understanding Factors Impacting Family Planning Decisions in Alaska 

TDITIMAN

## METHODOLOGY

- Field Dates: September 13-23, 2023
- Sample:
- N=467 Alaska Residents; Age 19-42
- Interview Method:
- Online interviews among a panel of Alaska Residents


## GEOGRAPHIC REPRESENTATION



# Demographics <br> ALASKA FAMILY SURVEY 

## DEMOGRAPHIC PROFILE - ALASKANS AGE 19-42



## DO YOU HAVE A CHILD OR CHILDREN?



| Region | Yes | No |
| :--- | :---: | :---: |
| Anchorage | $55 \%$ | $45 \%$ |
| Mat-Su | $51 \%$ | $49 \%$ |
| Kenai Pen. | $52 \%$ | $48 \%$ |
| Interior | $58 \%$ | $42 \%$ |
| Rural | $71 \%$ | $29 \%$ |
| SE/Coastal | $55 \%$ | $45 \%$ |
| Age |  |  |
| $19-30$ yrs old | $36 \%$ | $64 \%$ |
| $31-42$ yrs old | $72 \%$ | $28 \%$ |
| Marital status |  |  |
| Single | $19 \%$ | $81 \%$ |
| In a relationship | $44 \%$ | $56 \%$ |
| Married/Engaged | $83 \%$ | $17 \%$ |
| Divorced | $88 \%$ | $13 \%$ |


| Home | Yes | No |
| :---: | :---: | :---: |
| Own | 64\% | 36\% |
| Rent | 56\% | 44\% |
| Living with family | 39\% | 61\% |
| Employment |  |  |
| Full-time | 59\% | 41\% |
| Part-time | 37\% | 63\% |
| Self-employed | 59\% | 41\% |
| Homemaker | 96\% | 4\% |
| Student | 25\% | 75\% |
| Unemployed | 47\% | 53\% |
| HH income |  |  |
| Under \$30K | 48\% | 52\% |
| \$30-59K | 46\% | 54\% |
| \$60-99K | 60\% | 40\% |
| \$100K or more | 72\% | 28\% |

## ARE YOU CONSIDERING MOVING OUT OF ALASKA?



|  |  |  |  |
| :--- | :---: | :---: | :---: |
| Region | Yes | Unsure | No |
| Anchorage | $27 \%$ | $21 \%$ | $52 \%$ |
| Mat-Su | $24 \%$ | $16 \%$ | $60 \%$ |
| Kenai Pen. | $12 \%$ | $33 \%$ | $55 \%$ |
| Interior | $36 \%$ | $12 \%$ | $52 \%$ |
| Rural | $29 \%$ | $7 \%$ | $64 \%$ |
| SE/Coastal | $32 \%$ | $15 \%$ | $53 \%$ |
| Age |  |  |  |
| $19-30$ yrs old | $33 \%$ | $19 \%$ | $48 \%$ |
| $31-42$ yrs old | $22 \%$ | $18 \%$ | $60 \%$ |

ADDITMMAN

| Gender | Yes | Unsure | No |
| :--- | :---: | :---: | :---: |
| Male | $26 \%$ | $15 \%$ | $59 \%$ |
| Female | $27 \%$ | $21 \%$ | $52 \%$ |
| Employment |  |  |  |
| Full-time | $25 \%$ | $17 \%$ | $58 \%$ |
| Part-time | $37 \%$ | $23 \%$ | $40 \%$ |
| Self-employed | $17 \%$ | $14 \%$ | $69 \%$ |
| Homemaker | $25 \%$ | $18 \%$ | $57 \%$ |
| Student | $50 \%$ | $20 \%$ | $30 \%$ |
| Unemployed | $33 \%$ | $23 \%$ | $44 \%$ |
| Born in AK |  |  |  |
| Yes | $20 \%$ | $21 \%$ | $59 \%$ |
| No | $38 \%$ | $15 \%$ | $47 \%$ |


| HH income | Yes | Unsure | No |
| :--- | :---: | :---: | :---: |
| Under \$30K | $30 \%$ | $20 \%$ | $50 \%$ |
| \$30-59K | $27 \%$ | $24 \%$ | $49 \%$ |
| $\$ 60-99 \mathrm{~K}$ | $31 \%$ | $17 \%$ | $52 \%$ |
| \$100K or more | $21 \%$ | $8 \%$ | $71 \%$ |
| Marital status |  |  |  |
| Single | $28 \%$ | $19 \%$ | $53 \%$ |
| In a relationship | $28 \%$ | $28 \%$ | $44 \%$ |
| Married/Engaged | $26 \%$ | $12 \%$ | $62 \%$ |
| Home    <br> Own $19 \%$ $13 \%$ $68 \%$ <br> Rent $38 \%$ $19 \%$ $43 \%$ <br> Living with family $30 \%$ $26 \%$ $44 \%$ <br> Have kids    <br> Yes $25 \%$ $17 \%$ $58 \%$ <br> No $29 \%$ $20 \%$ $51 \%$ <br> Want more kids    <br> Yes $32 \%$ $16 \%$ $52 \%$ <br> Undecided $18 \%$ $28 \%$ $54 \%$ <br> No $23 \%$ $13 \%$ $64 \%$ <br> Active duty military    <br> Yes $60 \%$ $16 \%$ $24 \%$ <br> No $21 \%$ $18 \%$ $61 \%$$\quad 7$ |  |  |  |

# Alaskans With Children ALASKA FAMILY SURVEY 

## DEMOGRAPHIC PROFILE: ALASKANS WITH CHILDREN



## HOW MANY CHILDREN DO YOU HAVE?



## DO YOU INTEND TO HAVE MORE CHILDREN?



| Gender | Yes | Undecided | No |
| :--- | :---: | :---: | :---: |
| Male | $43 \%$ | $12 \%$ | $45 \%$ |
| Female | $22 \%$ | $25 \%$ | $53 \%$ |
| Age |  |  |  |
| $19-30$ yrs old | $53 \%$ | $22 \%$ | $25 \%$ |
| $31-42$ yrs old | $25 \%$ | $17 \%$ | $58 \%$ |
| HH income |  |  |  |
| Under \$30K | $19 \%$ | $29 \%$ | $52 \%$ |
| \$30-59K | $24 \%$ | $28 \%$ | $48 \%$ |
| $\$ 60-99 \mathrm{~K}$ | $33 \%$ | $16 \%$ | $51 \%$ |
| \$100K or more | $46 \%$ | $10 \%$ | $44 \%$ |

## COMMENTS: WHY NO MORE KIDS AT THIS TIME

Earlier you mentioned that you (intend to have/do not intend to have/are undecided about having) more children. If there are any significant factors or circumstance influencing your decision not to have more children (at this time), please explain below.


## DO YOU USE CHILD CARE OUTSIDE OF YOUR HOME?

Among 50\% (of total) who have child(ren) under age 13


| Age | Yes | No |
| :--- | :---: | :---: |
| $19-30$ yrs old | $40 \%$ | $50 \%$ |
| $31-42$ yrs old | $36 \%$ | $61 \%$ |

Employment

| Employed full-time | $46 \%$ | $50 \%$ |
| :--- | ---: | ---: |
| Other | $21 \%$ | $74 \%$ |


| HH income | Yes | No |
| :--- | :---: | :---: |
| Under \$30K | $19 \%$ | $70 \%$ |
| \$30-59K | $38 \%$ | $60 \%$ |
| \$60-99K | $43 \%$ | $55 \%$ |
| \$100K or more | $43 \%$ | $51 \%$ |
| Marital status |  |  |
| Single | $35 \%$ | $60 \%$ |
| In a relationship | $37 \%$ | $56 \%$ |
| Married/Engaged | $38 \%$ | $58 \%$ |

Current child ages

| Kids age 0-5 | $40 \%$ | $52 \%$ |
| :--- | ---: | :--- |
| Kids age 6-12 | $40 \%$ | $56 \%$ |
| Both | $28 \%$ | $72 \%$ |
| Active duty military |  |  |
| Yes | $50 \%$ | $47 \%$ |
| No | $35 \%$ | $60 \%$ |

## COMMENTS: IMPORTANT FACTORS IN YOUR DECISION TO HAVE KIDS

What factors or circumstances were most important in your or your family's decision to have a child?
Coded Verbatim Comments


# COMMENTS: IMPORTANT FACTORS IN YOUR DECISION TO HAVE KIDS DEMOGRAPHIC RESULTS -- Broad Coded Categories 

|  |  <br> Readiness | Financial <br> Considerations | Unplanned | Home/Work <br> Situation |
| :--- | :---: | :---: | :---: | :---: |
| Overall | $36 \%$ | $23 \%$ | $16 \%$ | $10 \%$ |
| HH income |  |  |  |  |
| Under \$30K | $38 \%$ | $19 \%$ | $38 \%$ | $2 \%$ |
| \$30-59K | $33 \%$ | $26 \%$ | $26 \%$ | $2 \%$ |
| \$60-99K | $41 \%$ | $24 \%$ | $8 \%$ | $9 \%$ |
| $\$ 100 \mathrm{~K}$ or more | $34 \%$ | $26 \%$ | $2 \%$ | $16 \%$ |
| Marital status |  |  |  |  |
| Single | $16 \%$ | $28 \%$ | $40 \%$ | $0 \%$ |
| In a relationship | $32 \%$ | $18 \%$ | $43 \%$ | $2 \%$ |
| Married/Engaged | $39 \%$ | $26 \%$ | $5 \%$ | $12 \%$ |
| Want more kids |  |  |  |  |
| Yes | $31 \%$ | $32 \%$ | $5 \%$ | $11 \%$ |
| Undecided | $30 \%$ | $26 \%$ | $26 \%$ | $6 \%$ |
| No | $41 \%$ | $19 \%$ | $19 \%$ | $9 \%$ |
| Home |  |  |  |  |
| Own | $36 \%$ | $22 \%$ | $8 \%$ | $13 \%$ |
| Rent | $32 \%$ | $33 \%$ | $22 \%$ | $3 \%$ |
| Living with family | $40 \%$ | $16 \%$ | $28 \%$ | $4 \%$ |

# IMPORTANT FACTOR SUMMARY (sEe appendix for full results) <br> Please rate each of the following factors in terms of its importance in your or your family's decision to have children. 

Significant factor/Not significant factor; Net difference

| Having a comfortable \& suitable living space for a family (81\%/17\% Net: +64\%) |
| :--- |
| Living in a safe community (79\%/21\% Net: +58\%) |
| Ability to provide for the child's needs (78\%/20\% Net: +58\%) |
| A strong desire to become a parent \& raise a family (78\%/21\% Net: +57\%) |
| Having a strong \& stable relationship (78\%/21\% Net: +57\%) |
| Wanting to experience parenthood together as a couple (75\%/24\% Net: +51\%) |
| Feeling emotionally prepared for the responsibilities of parenthood (75\%/24\% Net: +51\%) |
| Access to quality education for children (74\%/25\% Net: +49\%) |
| Being in good health \& physically ready for parenthood (73\%/26\% Net: +47\%) |
| Being able to afford maternal care \& child birth (72\%/26\% Net: +46\%) |
| Financial stability \& readiness (72\%/27\% Net: +45\%) |
| A work-life balance that allows for family time (68\%/31\% Net: +37\%) |
| Having health insurance (67\%/31\% Net: +36\%) |
| Job security (66\%/32\% Net: +34\%) |
| Access to child care (66\%/33\% Net: +33\%) |
| Alaska's economic stability (63\%/34\% Net: +29\%) |
| Support from extended family for child care (63\%/36\% Net: +27\%) |
| Feeling the right age to start a family (62\%/37\% Net: +25\%) |
| Cost of child care (61\%/38\% Net: +23\%) |
| Biological clock \& desire to have children while biologically feasible (60\%/39\% Net: +21\%) |
| Having flexible work hours (59\%/39\% Net: +20\%) |
| Availability of paid parental leave (54\%/43\% Net: +11\%) |
| Pursuing higher ed. or career advancement b4 starting family (54\%/44\% Net: +10\%) |
| Length of paid parental leave (52\%/45\% Net: +7\%) |

## Broad Categories

Financial Stability and Job Factors
Community, Education and Child Care
Health and Personal Readiness
Reflecting back on their decision to start a family, those with children are most likely to cite their home and a safe community as the most important factors.

Being able to provide for their child is also at the top of the list, followed by a number of personal readiness factors.

Financial factors tend to be found further down the list in terms of importance, though many are still seen as significant by wide margins.

# Alaskans Without Children ALASKA FAMILY SURVEY 

## DEMOGRAPHIC PROFILE: ALASKANS WITHOUT CHILDREN



## WHAT TYPE OF HEALTH INSURANCE DO YOU HAVE?

Multiple responses allowed -- Shown as \% selected - does not total 100\%


| Region | Public health | Employer/ Individual | No insurance |
| :---: | :---: | :---: | :---: |
| Anchorage | 40\% | 33\% | 10\% |
| Mat-Su | 42\% | 21\% | 21\% |
| Kenai Pen. | 38\% | 31\% | 25\% |
| Interior | 30\% | 35\% | 0\% |
| Rural | 50\% | 45\% | 5\% |
| SE/Coastal | 22\% | 43\% | 17\% |
| Age |  |  |  |
| 19-30 yrs old | 35\% | 34\% | 12\% |
| 31-42 yrs old | 43\% | 33\% | 13\% |
| Gender |  |  |  |
| Male | 32\% | $\rightarrow 33 \%$ | 16\% |
| Female | 45\% | 34\% | 8\% |
| HH income |  |  |  |
| Under \$30K | 46\% | 15\% | 19\% |
| \$30-59K | 49\% | 25\% | 7\% |
| \$60-99K | 29\% | 47\% | 14\% |
| \$100K or more | 23\% | 63\% | 6\% |
| Marital status |  |  |  |
| Single | 37\% | 34\% | 14\% |
| In a relationship | 53\% | 25\% | 5\% |
| Married/Engaged | 19\% | 49\% | 16\% |

## DO YOU HOPE TO HAVE CHILDREN SOMEDAY?

Demographics among 43\% Without Children

## Among 43\% Without Children



| Age | Yes | Undecided | No |
| :---: | :---: | :---: | :---: |
| 19-30 yrs old | 60\% | 19\% | 21\% |
| 31-42 yrs old | 49\% | 21\% | 30\% |
| Gender |  |  |  |
| Male | 56\% | 19\% | 25\% |
| Female | 58\% | 21\% | 21\% |
| HH income |  |  |  |
| Under \$30K | 58\% | 19\% | 23\% |
| \$30-59K | 58\% | 22\% | 20\% |
| \$60-99K | 49\% | 24\% | 27\% |
| \$100K or more | 60\% | 6\% | 34\% |
| Health insurance |  |  |  |
| Employer/Individual | 59\% | 19\% | 22\% |
| Public health plan | 60\% | 17\% | 23\% |
| No health insurance | 40\% | 20\% | 40\% |
| Marital status |  |  |  |
| Single | 49\% | 26\% | 25\% |
| In a relationship | 67\% | 17\% | 16\% |
| Married/Engaged | 54\% | 11\% | 35\% |

## WHEN DO YOU ANTICIPATE HAVING CHILDREN?



| Age | $<1$ yr | 1-3 yrs | 3-5 yrs | 5+ yrs |
| :--- | :---: | :---: | :---: | :---: |
| 19-30 yrs old (n100) | $4 \%$ | $24 \%$ | $40 \%$ | $32 \%$ |
| $31-42$ yrs old (n53) | $13 \%$ | $32 \%$ | $32 \%$ | $23 \%$ |
| Marital status |  |  |  |  |
| Single (n79) | $1 \%$ | $18 \%$ | $39 \%$ | $42 \%$ |
| In a relationship (n48) | $8 \%$ | $35 \%$ | $42 \%$ | $15 \%$ |
| Married/Engaged (n24) | $21 \%$ | $42 \%$ | $21 \%$ | $16 \%$ |
| Want kids |  |  |  |  |
| Yes (n112) | $10 \%$ | $29 \%$ | $41 \%$ | $20 \%$ |
| Undecided (n41) | $0 \%$ | $20 \%$ | $27 \%$ | $53 \%$ |

## COMMENTS: FACTORS INFLUENCING DECISION NOT TO HAVE CHILDREN NOW

What is the most significant factor or circumstance influencing your decision not to have children at this time?


PDITTMAN Among 33\% Without Children but Interested

| Age | Readiness | Finances | Health |
| :--- | :---: | :---: | :---: |
| 19-30 yrs old (n97) | $53 \%$ | $37 \%$ | $6 \%$ |
| $31-42$ yrs old (n49) | $51 \%$ | $31 \%$ | $10 \%$ |
| Gender |  |  |  |
| Male (n74) | $55 \%$ | $31 \%$ | $8 \%$ |
| Female (n71) | $48 \%$ | $39 \%$ | $7 \%$ |
| HH income |  |  |  |
| Under \$30K (n37) | $51 \%$ | $43 \%$ | $5 \%$ |
| \$30-59K (n42) | $52 \%$ | $36 \%$ | $10 \%$ |
| \$60-99K (n34) | $56 \%$ | $24 \%$ | $9 \%$ |
| \$100K or more (n23) | $48 \%$ | $35 \%$ | $9 \%$ |
| Marital status |  |  |  |
| Single (n75) | $61 \%$ | $32 \%$ | $1 \%$ |
| In a relationship (n45) | $47 \%$ | $47 \%$ | $7 \%$ |
| Married/Engaged (n24) | $33 \%$ | $21 \%$ | $29 \%$ |

Considering leaving AK

| Yes (n42) | $40 \%$ | $43 \%$ | $5 \%$ |
| :--- | :---: | :---: | :---: |
| Unsure (n32) | $47 \%$ | $50 \%$ | $0 \%$ |
| No (n72) | $61 \%$ | $24 \%$ | $13 \%$ |


| Want kids |  |  |  |
| :--- | :--- | :--- | :--- |
| Yes (n105) | $50 \%$ | $35 \%$ | $9 \%$ |
| Undecided (n41) | $56 \%$ | $34 \%$ | $5 \%$ |

## IMPORTANT FACTOR SUMMARY (sEe appendix for full results)

The next series of questions presents a range of factors that some might consider to be barriers to having children. Please rate each of the following in terms of how much of a factor it is in your or your family's decision-making process regarding having children.

Significant factor/Not significant factor; Net difference

| Financial stability \& readiness (74\%/22\% Net: +52\%) |
| :--- |
| Cost of raising a child (73\%/24\% Net: +49\%) |
| Feeling emotionally prepared for responsibilities of parenthood (68\%/29\% Net: +39\%) |
| Cost of child care (60\%/35\% Net: +25\%) |
| Concern about the cost of maternal care \& child birth (59\%/37\% Net: +22\%) |
| Alaska's economic stability (57\%/37\% Net: +20\%) |
| Job security (57\%/38\% Net: +19\%) |
| Demanding work schedule or long hours (53\%/42\% Net: +11\%) |
| Concerns about balancing family life with personal interests (54\%/43\% Net: +11\%) |
| Availability of paid parental leave (51\%/42\% Net: +9\%) |
| Difficulty balancing work \& family responsibilities (52\%/44\% Net: +8\%) |
| Length of paid parental leave (49\%/43\% Net: +6\%) |
| Concern about the cost of healthcare for larger family (50\%/45\% Net: +5\%) |
| Biological clock \& fertility concerns (50\%/46\% Net: +4\%) |
| Unstable or inadequate housing (49\%/47\% Net: +2\%) |
| Lack of available housing in my community (48\%/48\% Net: 0\%) |
| Feeling too young or too old to become a parent (48\%/49\% Net: -1\%) |
| Concerns about pregnancy-related health risks (47\%/49\% Net: -2\%) |
| Pursuing higher ed. or career advancement b4 starting family (45\%/51\% Net: -6\%) |
| Single or not in a committed relationship (45\%/52\% Net: -7\%) |
| Lack of support from extended family for child care (44\%/52\% Net: -8\%) |
| Access to child care (42\%/52\% Net: -10\%) |
| Access to quality education for children (43\%/54\% Net: -11\%) |
| Partner's reluctance to have children (37\%/58\% Net: -21\%) |
| Concerns about crime \& safety in my community (31\%/64\% Net: -33\%) |

## Broad Categories

Financial Stability and Job Factors
Community, Education and Child Care
Health and Personal Readiness

Perceived barriers to have children largely revolve around finances - 7 of the top 10 barriers relate to finances.

Personal readiness factors continue to be reported among the biggest factors.

Community factors like housing, education and public safety are not seen as significant factors by most of those without children.

## QUALITY MEDICAL CARE

Do you believe you have quality and effective medical care near where you live?


## SAFE NEIGHBORHOOD

Do you feel like your neighborhood is safe for children?


| Region | Yes | No |
| :--- | :---: | :---: |
| Anchorage (n69) | $77 \%$ | $16 \%$ |
| Mat-Su (n26) | $65 \%$ | $15 \%$ |
| Kenai Pen. (n10) | $80 \%$ | $20 \%$ |
| Fairbanks (n18) | $72 \%$ | $22 \%$ |
| Rural (n14) | $93 \%$ | $7 \%$ |
| SE/Coastal (n16) | $56 \%$ | $25 \%$ |
|  |  |  |


| Region | Yes | No |
| :--- | :---: | :---: |
| Anchorage (n69) | $78 \%$ | $12 \%$ |
| Mat-Su (n26) | $81 \%$ | $8 \%$ |
| Kenai Pen. (n10) | $80 \%$ | $10 \%$ |
| Interior (n18) | $78 \%$ | $11 \%$ |
| Rural (n14) | $86 \%$ | $14 \%$ |
| SE/Coastal (n16) | $88 \%$ | $6 \%$ |

## SUFFICIENT INCOME FOR KIDS

Do you feel like your household income is sufficient to support having children?


| Region | Yes | No |
| :--- | :---: | :---: |
| Anchorage (n69) | $41 \%$ | $52 \%$ |
| Mat-Su (n26) | $31 \%$ | $54 \%$ |
| Kenai Pen. (n10) | $40 \%$ | $60 \%$ |
| Interior (n18) | $44 \%$ | $39 \%$ |
| Rural (n14) | $64 \%$ | $36 \%$ |
| SE/Coastal (n16) | $63 \%$ | $38 \%$ |
| Age |  |  |
| $19-30$ yrs old (n100) | $45 \% \longleftrightarrow 46 \%$ |  |
| $31-42$ yrs old (n53) | $42 \%$ | $53 \%$ |


| Employment | Yes | No |
| :--- | :---: | :---: |
| Full-time (n90) | $59 \%$ | $36 \%$ |
|  | $25 \%$ | $70 \%$ |
| Unemployed (n19) | $21 \%$ | $68 \%$ |

HH income

| Under \$30K (n40) | $23 \%$ | $75 \%$ |
| :--- | :---: | :---: |
| \$30-59K (n44) | $43 \%$ | $48 \%$ |
| $\$ 60-99 K(n 36)$ | $56 \%$ | $36 \%$ |
| $\$ 100 K$ or more (n23) | $83 \%$ | $17 \%$ |


| Want kids |  |  |
| :--- | :--- | :--- |
| Yes (n112) | $47 \%$ | $48 \%$ |
| Undecided (n41) | $34 \%$ | $49 \%$ |

Health insurance

| Employer/Individual (n53) | $60 \%$ | $38 \%$ |
| :--- | :--- | :--- |
| Public health plan (n59) | $42 \%$ | $56 \%$ |
| No health insurance (n15) | $27 \%$ | $60 \%$ |

Marital status

| Single (n79) | $42 \%$ | $51 \%$ |
| :--- | :--- | :--- |
| In a relationship (n48) | $42 \%$ | $48 \%$ |
| Married/Engaged (n24) | $58 \%$ | $38 \%$ |
| Home |  |  |
| Own (n56) | $71 \%$ | $23 \%$ |
| Rent (n43) | $30 \%$ | $63 \%$ |
| Living with family (n35) | $31 \%$ | $57 \%$ |

## EMPLOYMENT STABILITY PREVENTING CHILDREN

Is concern about losing employment preventing you from having children?


| Region | Yes | No |
| :--- | :---: | :---: |
| Anchorage (n69) | $42 \%$ | $48 \%$ |
| Mat-Su (n26) | $27 \%$ | $62 \%$ |
| Kenai Pen. (n10) | $50 \%$ | $50 \%$ |
| Interior (n18) | $50 \%$ | $44 \%$ |
| Rural (n14) | $29 \%$ | $57 \%$ |
| SE/Coastal (n16) | $25 \%$ | $56 \%$ |
| Age |  |  |
| $19-30$ yrs old (n100) | $43 \%$ | $48 \%$ |
| $31-42$ yrs old (n53) | $28 \%$ | $58 \%$ |


| Employment | Yes | No |
| :--- | :---: | :---: |
| Full-time (n90) | $37 \%$ | $52 \%$ |
| Part-time (n20) | $45 \%$ | $50 \%$ |
| HH income |  |  |
| Under \$30K (n40) | $43 \%$ | $48 \%$ |
| $\$ 30-59 \mathrm{~K}(\mathrm{n} 44)$ | $48 \%$ | $48 \%$ |
| $\$ 60-99 \mathrm{~K}(\mathrm{n} 36)$ | $28 \%$ | $58 \%$ |
| $\$ 100 \mathrm{~K}$ or more (n23) | $39 \%$ | $57 \%$ |
| Want kids |  |  |
| Yes (n112) | $41 \%$ | $54 \%$ |
| Undecided (n41) | $29 \%$ | $46 \%$ |
| Health insurance |  |  |
| Employer/Individual (n53) | $30 \%$ | $58 \%$ |
| Public health plan (n59) | $44 \%$ | $49 \%$ |
| No health insurance (n15) | $53 \%$ | $47 \%$ |
| Marital status |  |  |
| Single (n79) | $37 \%$ | $51 \%$ |
| In a relationship (n48) | $38 \%$ | $50 \%$ |
| Married/Engaged (n24) | $38 \%$ | $63 \%$ |

## FREE QUALITY CHILD CARE

Would you be more likely to have children if free, quality child care was available?


## PAID PARENTAL LEAVE

Would you be more likely to have children if your employer provided paid parental leave?


| Region | Total More Likely | Much Somewha |  | No More | Already have | HH income To | Total More Likely | Much Somewhat No More More More |  |  | Already have |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | More | More |  |  | Under \$30K (n40) | 71\% | 33\% | 38\% | 18\% | 3\% |
| Anchorage (n69) | 68\% | 33\% | 35\% | 20\% | 6\% | \$30-59K (n44) | 66\% | 36\% | 30\% | 27\% | 5\% |
| Mat-Su (n26) | 54\% | 27\% | 27\% | 31\% | 4\% | \$60-99K (n36) | 75\% | 22\% | 53\% | 14\% | 11\% |
| Kenai Pen. (n10) | 80\% | 20\% | 60\% | 20\% | 0\% | \$100K or more (n23) | 69\% | 26\% | 43\% | 17\% | 13\% |
| Fairbanks (n18) | 56\% | 39\% | 17\% | 11\% | 28\% | Want kids |  |  |  |  |  |
| Rural (n14) | 86\% | 7\% | 79\% | 7\% | 0\% | Want kids |  |  |  |  |  |
| SE/Coastal (n16) | 75\% | 25\% | 50\% | 13\% | 6\% | Yes (n112) | 74\% | 31\% | 43\% | 17\% | 4\% |

## FREE HEALTHCARE DURING/AFTER PREGNANCY

Would you be more likely to have children if you had free healthcare during pregnancy and 12 months postpartum?


## ARE YOU INTERESTED IN ADOPTING A CHILD?



Wrap-up
ALASKA FAMILY SURVEY

## HAVE OR HOPE TO HAVE KIDS

Results as a \% of All Alaskans Age 19-42


## Broad Categories

## IMPORTANT FACTOR COMPARISON

Financial Stability and Job Factors Community, Education and Child Care
Health and Personal Readiness

Most important factors when having a child - Among those with children
Having a comfortable \& suitable living space for a family ( $81 \% / 17 \%$ Net: $+64 \%$ )
Living in a safe community ( $79 \% / 21 \%$ Net: $+58 \%$ )
Ability to provide for the child's needs ( $78 \% / 20 \%$ Net: $+58 \%$ )
A strong desire to become a parent \& raise a family ( $78 \% / 21 \%$ Net: $+57 \%$ )
Having a strong \& stable relationship ( $78 \% / 21 \%$ Net: $+57 \%$ )
Wanting to experience parenthood together as a couple ( $75 \% / 24 \%$ Net: $+51 \%$ )
Feeling emotionally prepared for the responsibilities of parenthood ( $75 \% / 24 \%$ Net: +51\%)
Access to quality education for children ( $74 \% / 25 \%$ Net: $+49 \%$ )
Being in good heath \& physically ready for parenthood (73\%/26\% Net: +47\%)
Being able to afford maternal care \& child birth ( $72 \% / 26 \%$ Net: $+46 \%$ )
Financial stability \& readiness ( $72 \% / 27 \%$ Net: $+45 \%$ )
A work-life balance that allows for family time ( $68 \% / 31 \%$ Net: $+37 \%$ )
Having health insurance ( $67 \% / 31 \%$ Net: +36\%)
Job security ( $66 \% / 32 \%$ Net: $+34 \%$ )
Access to child care ( $66 \% / 33 \%$ Net: $+33 \%$ )
Alaska's economic stability ( $63 \% / 34 \%$ Net: +29\%)
Support from extended family for child care ( $63 \% / 36 \%$ Net: $+27 \%$ )
Feeling the right age to start a family ( $62 \% / 37 \%$ Net: $+25 \%$ )
Cost of child care ( $61 \% / 38 \%$ Net: $+23 \%$ )
Biological clock \& desire to have children while biologically feasible ( $60 \% / 39 \%$ Net: $+21 \%$ ) Having flexible work hours ( $59 \% / 39 \%$ Net: +20\%)
Availability of paid parental leave ( $54 \% / 43 \%$ Net: $+11 \%$ )
Pursuing higher ed. or career advancement b4 starting family ( $54 \% / 44 \%$ Net: $+10 \%$ )
Length of paid parental leave ( $52 \% / 45 \%$ Net: $+7 \%$ )

## PDITIMAN

Barriers to children - Among those without children

## Financial stability \& readiness (74\%/22\% Net: + 52\%)

Cost of raising a child ( $73 \% / 24 \%$ Net: $+49 \%$ )
Feeling emotionally prepared for responsibilities of parenthood (68\%/29\% Net: + 39\%)
Cost of child care ( $60 \% / 35 \%$ Net: $+25 \%$ )
Concern about the cost of maternal care \& child birth (59\%/37\% Net: +22\%)
Alaska's economic stability ( $57 \% / 37 \%$ Net: +20\%)
Job security (57\%/38\% Net: +19\%)
Demanding work schedule or long hours ( $53 \% / 42 \%$ Net: $+11 \%$ )
Concerns about balancing family life with personal interests ( $54 \% / 43 \%$ Net: $+11 \%$ )
Availability of paid parental leave ( $51 \% / 42 \%$ Net: $+9 \%$ )
Difficulty balancing work \& family responsibilities ( $52 \% / 44 \%$ Net: $+8 \%$ )
Length of paid parental leave (49\%/43\% Net: +6\%)
Concern about the cost of healthcare for larger family ( $50 \% / 45 \%$ Net: $+5 \%$ )
Biological clock \& fertility concerns ( $50 \% / 46 \%$ Net: +4\%)
Unstable or inadequate housing ( $49 \% / 47 \%$ Net: $+2 \%$ )
Lack of available housing in my community ( $48 \% / 48 \%$ Net: $0 \%$ )
Feeling too young or too old to become a parent ( $48 \% / 49 \%$ Net: - $1 \%$ )
Concerns about pregnancy-related health risks (47\%/49\% Net: -2\%)
Pursuing higher ed. or career advancement b4 starting family ( $45 \% / 51 \%$ Net: - $6 \%$ )
Single or not in a committed relationship (45\%/52\% Net: -7\%)
Lack of support from extended family for child care (44\%/52\% Net: -8\%)
Access to child care ( $42 \% / 52 \%$ Net: - $10 \%$ )
Access to quality education for children (43\%/54\% Net: - $11 \%$ )
Partner's reluctance to have children ( $37 \% / 58 \%$ Net: $-21 \%$ )
Concerns about crime \& safety in my community ( $31 \% / 64 \%$ Net: $-33 \%$ )

## COMMENTS: WHAT CAN STATE DO TO IMPROVE CONDITIONS FOR FAMILIES

Finally, what actions, policies, or strategies do you believe the State of Alaska could employ to make Alaska a more desirable place for families with children or those considering starting a family here?

| Affordability and cost of living Housing availability and affordability | 7\% |  |
| :---: | :---: | :---: |
|  | 6\% |  |
| Higher wages, more jobs | 6\% | 28\% Financial/economic |
| Paid parental leave | 5\% | conditions |
| Increase PFD amount | 2\% |  |
| Economic growth | 2\% |  |
| Access to affordable childcare | 8\% | 15\% Childcare/Education |
| Education quality $\quad 7 \%$ |  |  |
| More recreation/activities, particularly indoors |  |  |
| Safety and crime prevention | 5\% | 14\% Community improvements |
| Community improvements | 3\% |  |
| Government policies, programs, subsidies | 5\% | 7\% Government p |
| Programs/classes to strengthen families | 2\% | 7\% Government programs |
| Healthcare access and affordability | 5\% | 7\% Healthcare improvem |
| Promote mental/physical health | 2\% | 7\% Healthcare improveme |
| Not much the State can do | 7\% | 7\% Not much the State can do |
| Miscellaneous | 5\% |  |
| Unsure |  | 17\% |

# Appendix <br> ALASKA FAMILY SURVEY 

## FINANCIAL STABILITY AND JOB FACTORS

Please rate each of the following factors in terms of its importance in your or your family's decision to have children.
$\square$ Very significant factor
$\square$ Significant factorModerate factor
$\square$ Slight factor
$\square$ Not a factor
$\square$
Unsure


## HEALTH AND PERSONAL READINESS

Please rate each of the following factors in terms of its importance in your or your family's decision to have children.


## COMMUNITY, EDUCATION AND CHILD CARE

Please rate each of the following factors in terms of its importance in your or your family's decision to have children.
$\square$ Very significant factor
$\square$ Significant factor
$\square$ Moderate factorSlight factor
$\square$ Not a factorUnsure


## IMPORTANT FACTOR - BY CHILD AGES

Please rate each of the following factors in terms of its importance in your or your family's decision to have children.
Sorted by \% Net Significant Factor

## Have Kids Age 0-5

Having a comfortable \& suitable living space for a family (+76\%)
Having a strong \& stable relationship (+71\%)
Wanting to experience parenthood together as a couple (+66\%)
Living in a safe community (+63\%)
Ability to provide for the child's needs (+63\%)
Feeling emotionally prepared for the responsibilities of parenthood (+61\%)
Financial stability \& readiness (+60\%)
Being in good health \& physically ready for parenthood (+55\%)
A strong desire to become a parent \& raise a family (+54\%)
Access to quality education for children (+53\%)
A work-life balance that allows for family time ( $+53 \%$ )
Being able to afford maternal care \& child birth (+51\%)
Support from extended family for child care (+51\%)
Having health insurance ( $+47 \%$ )
Access to child care (+46\%)
Feeling the right age to start a family ( $+43 \%$ )
Alaska's economic stability ( $+37 \%$ )
Cost of child care (+34\%)
Job security (+31\%)
Pursuing higher ed. or career advancement before starting a family (+30\%)
Availability of paid parental leave (+29\%)
Biological clock \& the desire to have children while biologically feasible (+29\%)
Having flexible work hours (+27\%)
Length of paid parental leave (+18\%)

Broad Categories
Financial Stability and Job Factors
Community, Education and Child Care
Health and Personal Readiness

## Have Kids Age 6-19

> | Having a comfortable \& suitable living space for a family (+60\%) |
| :--- | :--- |

A strong desire to become a parent \& raise a family (+53\%)
Access to quality education for children ( $+50 \%$ )
Ability to provide for the child's needs ( $+50 \%$ )
Living in a safe community (+49\%)
Feeling emotionally prepared for the responsibilities of parenthood (+47\%)
Being able to afford maternal care \& child birth ( $+47 \%$ )
Having a strong \& stable relationship (+43\%)
Being in good health \& physically ready for parenthood (+41\%)
Job security (+41\%)
Financial stability \& readiness (+40\%)
Having health insurance (+38\%)
Alaska's economic stability ( $+37 \%$ )
Wanting to experience parenthood together as a couple (+37\%)
A work-life balance that allows for family time ( $+30 \%$ )
Access to child care (+29\%)
Cost of child care (+26\%)
Having flexible work hours (+25\%)
Support from extended family for child care (+21\%)
Feeling the right age to start a family (+20\%)
Biological clock \& the desire to have children while biologically feasible (+17\%)
Pursuing higher ed. or career advancement before starting a family (+14\%)
Availability of paid parental leave (+12\%)
Length of paid parental leave (+8\%)

## FINANCIAL STABILITY AND JOB FACTORS

The next series of questions presents a range of factors that some might consider to be barriers to having children. Please rate each of the following in terms of how much of a factor it is in your or your family's decision-making process regarding having children.

Very significant factorModerate factorSlight factor
$\square$ Not a factor
$\square$ Unsure


## HEALTH AND PERSONAL READINESS

The next series of questions presents a range of factors that some might consider to be barriers to having children. Please rate each of the following in terms of how much of a factor it is in your or your family's decision-making process regarding having children.


## COMMUNITY, EDUCATION AND CHILD CARE

The next series of questions presents a range of factors that some might consider to be barriers to having children. Please rate each of the following in terms of how much of a factor it is in your or your family's decision-making process regarding having children.
$\square$ Very significant factor $\quad \square$ Significant factor $\square$ Moderate factor $\square$ Slight factor $\square$ Not a factor $\square$ Unsure


